



## **Emergency Media Central Study**

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URL: <http://www.fritzinstitute.org>

### ABOUT:

Fritz Institute will collaborate with AlertNet and Professor Steve Ross of Columbia University to assess the ups and downs of the relationship between the humanitarian community and the media. We expect to learn about the media resources and strategies employed by humanitarian organizations, as well as the tools and techniques that journalists use for reporting on humanitarian issues.

If you would like your organization to participate in this study, please e-mail [anisya.thomas@fritzinstitute.org](mailto:anisya.thomas@fritzinstitute.org) with a contact in your press relations office. Like all Fritz Institute studies, the results will be made broadly available when completed later this fall.